

NUS BBA BIZAD LEADERSHIP DEVELOPMENT PROGRAMME MODULES

Module Code and Title:	BLD3002 - CEOs as Leaders
Modular Credits [MC]:	2 MCs
Workload:	0-0-0-2.5-2.5
Module Description:	This is an independent study module about leadership at the highest level of an organization. As the ultimate “synergizing force” to create value for the organization by uniting, coordinating, and synchronising all elements of an organization to strive to attain organizational objectives, the CEOs are the most critical component in the leadership “food chain”. What must a leader add to the system to ensure that the organization will function like a well-oiled machine to generate value for shareholders?
Pre-requisite(s)/Co-requisite(s):	MNO1001 Management and Organization MNO2007 Leadership and Ethics

Module Code and Title:	BLD3003 - Personal Leadership Development
Modular Credits [MC]:	2 MCs
Workload:	0-0-0-2.5-2.5
Module Description:	This independent study module delves into the leadership experiences a leader may go through as an individual. Leaders are also individual persons like you and me. How to deal with the leadership roles and personally make sense of what a person does as a leader thus constitutes an essential part of leadership training. This module will address these topics: <ul style="list-style-type: none"> 1. The Leader as an Individual 2. Personality Traits and Leader Behavior 3. Leadership World View and Attitude 4. Leadership Mind and Heart 5. What Does It Mean to be a Follower 6. Developing Personal Potential
Pre-requisite(s)/Co-requisite(s):	MNO1001 Management and Organization

	MNO2007 Leadership and Ethics
--	-------------------------------

Module Code and Title:	BLD3004 Topics in Leadership
Modular Credits [MC]:	4 MCs
Workload:	0-0-0-5-5
Module Description:	This is an independent study module meant to cover any topics not covered by any other modules on leadership. The supervisor will provide the details according to the needs of the students and the subject matter
Pre-requisite(s)/Co-requisite(s):	MNO1001 Management & Organization MNO2007 Leadership and Ethics

Module Code and Title:	BLD3001 Business Leadership Case Analysis
Modular Credits [MC]:	4 MCs
Workload [Total hours per week (intensive 2 weeks)]:	15-0-0-20-30
Module Description:	<p>This module is designed for students who want to learn about the complex responsibilities and contextual factors facing business leaders today. It will enhance students' awareness of the role that context plays in the making of business leaders. Through interactive in-class case analyses and actual field work, students are expected to come to realise how context influences business leadership over time. The module will introduce how the interactions among elements in the environmental context (government intervention, technology, globalization, labor market, etc.) impact the effectiveness of business leadership.</p> <p>The module will be taught as an intensive module of 2 or 3 weeks.</p>
Pre-requisite(s)/Co-requisite(s):	MNO1001 Management & Organization MNO2007 Leadership and Ethics