NUS BUSINESS SCHOOL
Leading from Asia

At NUS Business School, students take a transformative journey and make an A.G.I.L.E leap forward through the Academically rigorous and flexible curriculum, diversity of Global and experiential opportunities, Industry-relevant infrastructure, varied options for Leadership development and highly Entrepreneurial environment. Through the full BBA experience, they forge ahead with confidence and future-readiness, prepared to make the most of an increasingly dynamic and unpredictable world.

bba.nus.edu
LEADING FROM ASIA AT A GLANCE

INDICATIVE GRADE PROFILE ACADEMIC YEAR 2017/2018 (10TH PERCENTILE)

OVER 35,000-STRONG ALUMNI NETWORK

UNDERGRADUATE PROGRAMMES IN SINGAPORE

MOST SELECTIVE
ACCOUNTANCY AND BUSINESS

GROSS MONTHLY SALARY FOR GRADUATE YEAR 2017 (MEAN)

OVERALL EMPLOYMENT FOR GRADUATE YEAR 2017 (WITHIN 6 MONTHS AFTER GRADUATION)

12th
in the world
(for business and management studies)

14th
in the world
(for accounting and finance)

Financial Times EMBA Rankings 2016

17th
Asia Pacific Executive MBA

Financial Times Global MBA Rankings 2017

Financial Times EMBA Rankings 2017
(The NUS Executive MBA)

14th
in the world
(for accounting and finance)

Financial Times EMBA Rankings 2016

21st
university-wide

Financial Times EMBA Rankings 2017
(The NUS MBA for Finance)

Financial Times Global MBA Rankings 2017

18th
university-wide

Financial Times Global MBA Rankings 2018

Financial Times Master’s in Management Rankings 2015

No. 1
in Student Placement out of schools outside of the US

Financial Times EMBA Rankings 2016

No. 2
in Student Placement out of Asian-Pacific business schools

Financial Times Master’s in Management Rankings 2015

CEMS Master’s in International Management

QS Global 200 Business Schools 2014/15

2nd
in Asia-Pacific

QS Global 100 EMBA Rankings by Region 2017

1st
(NUS Asia-Pacific Executive MBA)

Bloomberg Businessweek 2015

No. 1
in Student Placement out of Asian-Pacific business schools

Financial Times EMBA Rankings 2016

6th
(NUS - UCLA Executive MBA)

UCLA-NUS Executive MBA Programme

2nd
QS Global Joint EMBA Rankings 2017

QS World University Rankings by Subject 2016

12th
in the world

BBA

A-LEVEL:
AAB/C

POLYTECHNIC GPA:
3.81

BBA

A-LEVEL:
AAA/C

POLYTECHNIC GPA:
3.82

BBA

(HONOURS)

MEAN

$4,388

BBA

(HONOURS)

2017/2018 FRESHMAN COHORT SIZE

550

BBA

ACCOUNTANCY

270

BBA

ACCOUNTANCY

$4,031

BBA

(3-YEAR PROGRAMME)

100.0%

BBA

ACCOUNTANCY

(3-YEAR PROGRAMME)

$3,744

BBA

ACCOUNTANCY

(3-YEAR PROGRAMME)

97.2%

BBA

ACCOUNTANCY

(3-YEAR PROGRAMME)

$3,473

BBA

ACCOUNTANCY

(3-YEAR PROGRAMME)

94.9%

BBA

(3-YEAR PROGRAMME)

$4,031

BBA

(3-YEAR PROGRAMME)

98.2%

BBA

(HONOURS)

$4,388

BBA

(HONOURS)

94.9%

BBA

(3-YEAR PROGRAMME)

2,900

TOTAL BBA / BBA (ACCOUNTANCY) STUDENTS

YEARS OF GROOMING BUSINESS LEADERS

53

EDUNIVERSAL BUSINESS SCHOOL RANKINGS 2016

1st
FY EAST ASIA

FAR EAST ASIA

A HIGHLY-RANKED business school that provides each student the best preparation platform and springboard to a promising career.
What do you do on a daily basis at work?

You often hear bankers say that there isn’t quite a typical day at work - that is true, even more so when I move into different roles every few months as a Management Associate. I do very much the same things as the more experienced members on my team. That is my firm’s way of helping me up the learning curve in the quickest time possible and showing how much they entrust their people with responsibilities. While I was in FX sales, I was up their calls and quoting and booking FX deals for them. At the same time, I was a dealer for clients - picking people with responsibilities. While I was in FX sales, I was up their calls and quoting and booking FX deals for them. At the same time, I was a dealer for clients - picking up their calls and quoting and booking FX deals for them. At Investment Products, I liaise with counterparties to structure products for our clients. What I have provided is a very brief, theoretical glimpse into each role. The reality is having to be 100% hands-on and ready to take on new challenges, learnings and surprises every single day.

Why become a banker/investment analyst?

The banking world is super dynamic, which bodes well with the pace I like to work at. Also, I wanted to be working amongst smart minds, while always being able to be challenged in my work. Indeed, I have met many bright and inspirational leaders. Wealth Management, in particular, appealed to me because it is a topic that is very close to many people’s hearts and I get to help them make more informed decisions on what matters a lot to them. Happy to say that I have not regretted that decision. During my time in NUS Business School, I have worked with some of the brightest minds at NUS Business, where there is a constant pursuit for excellence. This has become second nature at the workplace too, where the instinct is not to take the easiest way out but to always seek ways to value-add. Short-cuts are tempting but the desire to bring standard to your job is a lot more long lasting. More importantly to me, the most precious part of the NUS culture is that people excel humbly, and humility will always be a trait that I look to uphold amongst successes.

What traits do you think are most important for a business graduate to have?

Be likeable - that comes with humility, being genuine and communication. There are so many brilliant people around that it takes more than paper results to form a positive impression. Truth is, people do form impressions very quickly. I often hear bosses mention that hard skills can be taught but not soft skills. While results may be more important, people are attracted to personality ultimately.
Rapidly changing work landscapes and uncertain economic trends are pushing organisations to seek new sets of competencies from fresh hires. Graduates will work in volatile environments characterised by greater ambiguity in career, industry and national boundaries, and a greater use of ICT, data analytics and other emerging technologies. A growing number will also launch or work in start-ups.

NUS Business School recognises the need to empower our students to be A.G.I.L.E. for a Volatile, Uncertain, Complex and Ambiguous (VUCA) world. With the enhanced holistic programme, our students are groomed to possess multiple skill sets in several disciplines and the know-how to problem-solve new business challenges, producing quality leaders who thrive in a volatile, dynamic marketplace.

The refreshed BBA curriculum promises the most customisability, with options to pursue multiple specialisations and cross-disciplinary studies. Students will graduate skilled in varied professional fields.
Dream Job
CURRICULUM ROADMAP

Embark with us on an A.G.I.L.E. academic journey with multiple opportunities to acquire both in-depth business and cross-disciplinary expertise.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)
A rigorous and broad-based, but in-depth business management programme that seeks to sharpen and develop the business leader in each of our students.

BACHELOR OF BUSINESS ADMINISTRATION (ACCOUNTANCY) (BBA (ACC))
A rigorous and versatile accountancy programme, complemented with a strong business management foundation that grooms our students for the profession.

FOR BBA STUDENTS...
SPECIALISATIONS
Develop multiple areas of expertise and be equipped for the fast changing economy with us! The new curriculum now boasts 7 specialisations to choose from, each with an intensity and rigour that hones the AGILE business leader in you.

Students are also encouraged to pursue beyond one compulsory specialisation or read a second major or minor from outside of the School.

- Business Analytics
- Business Economics
- Innovation & Entrepreneurship
- Finance
- Marketing
- Leadership & Human Capital Management
- Operations & Supply Chain Management

FOR BBA (ACC) STUDENTS...
ACCOUNTANCY
- Managerial Accounting
- Corporate Accounting and Reporting I
- Corporate Accounting and Reporting II
- Accounting Information Systems
- Assurance and Attestation
- Corporate and Securities Law

- Taxation
- Advanced Corporate Accounting and Reporting
- Valuation
- Corporate Governance and Risk Management
- Integrated Perspectives in Accounting and Business

FOR BBA STUDENTS...
LEADERSHIP CORE
- Leadership and Decision Making under Uncertainty
- Business Communications for Leaders
- Strategic Management

FUNCTIONAL CORE
- Accounting for Decision Makers
- Finance
- Organisational Behaviour
- Legal Environment of Business
- Principles of Marketing
- Operations and Technology Management

ANALYTICAL CORE
- Decision Analytics Using Spreadsheets
- Programming for Business Analytics
- Managerial Economics
- Global Economy

STREAMLINED CORE MODULES
Moving on, build yourself a strong business foundation with the new curriculum’s streamlined compulsory core modules. Importantly, this refreshed structure creates the flexibility and autonomy to pursue one or more specialisations later during your candidature.

DIRECT HONOURS
All students are now automatically accepted into the Honours Programme. Complete your degree journey with either an Honours by Research or Coursework depending on your academic inclinations and aspirations.

RESEARCH OPTION:
- Dissertation in area of specialisation
- 2 advanced Independent Study Modules

COURSEWORK OPTION:
- 3 Biz modules in area of specialisation
- Field Service Project
All students are now automatically accepted into the Honours programme with the option to withdraw and complete with a basic degree if they wish. The Honours programme also features a dual track: Honours by Coursework or by Research, catering to students with varying academic inclinations and aspirations.

**Coursework track:**
3 business modules in area of specialisation + Field Service Project

**Research track:**
Individual dissertation in area of specialisation + 2 advanced Independent Study Modules, or Field Service Project

**Dual Track Honours Programme**

With the introduction of a streamlined core, students will now have the bandwidth to pursue more options of cross-disciplinary studies within the standard candidature. Some possible combinations include:

**3rd Year Capstone Modules**
Year 3 students have the option to read these intensive one-week experiential modules which provide hands-on learning, driven by the undertaking of actual entrepreneurial or social projects.

- **Entrepreneurial Boot Camp**
  - Experience the detailed tasks involved in launching an entrepreneurial venture
  - Gain a cross-disciplinary perspective of entrepreneurship
  - Gain direct experience conceptualising an entrepreneurial venture

- **Developing Impactful Social Sector Solutions**
  - Understand how management principles can be applied to social projects
  - Gain awareness of ethical and social causes in society
  - Gain direct experience working on a social project
DOUBLE DEGREE PROGRAMME

Highly motivated students with an interest in two complementing disciplines may consider the Double Degree Programme (DDP). BBA students may choose from the following options:

- Law
- Engineering
- Communications & New Media
- Economics
- Computer Science
- Information Systems
- Others*

* Students may apply to pursue self-initiated DDP combinations after the first year of study. BBA (ACC) students may also pursue the above options through the ad hoc arrangement.

nus.edu.sg/registrar/edu/UG/spugp-double-degree.html

CONCURRENT DEGREE PROGRAMME

The Concurrent Degree Programme is similar to the Double Degree Programme in duration. However, in a DDP, the student is awarded two Bachelor degrees upon graduation, but for a CDP, the student is awarded a Bachelor and a Masters degree upon completion. A student may choose from the following options:

- Master in Public Policy (with Lee Kuan Yew School of Public Policy)
- Master of Science in Management
- Dual Master of Science in Management & CEMS Master’s in International Management

http://www.nus.edu.sg/registrar/edu/UG/spugp-concurrent-degree.html
bba.nus.edu/concurrent_mpp
bba.nus.edu/concurrent_msc
bba.nus.edu/concurrent_cems

NUS GRADE-FREE SCHEME

The Grade-free Scheme seeks to allow students to transit into university life academically and socially so as to reduce students’ anxiety towards grades. As students will have the option not to factor their grades for that semester into their Cumulative Average Point (CAP), the grade-free scheme will allow students to achieve a more holistic education experience that transcends academic results.

bba.nus.edu/undergrad_gradefree.html

NUS UNIVERSITY-LEVEL REQUIREMENTS

GENERAL EDUCATION

Regardless of the choice of major, there is a broad range of knowledge, abilities, predispositions and attitudes that NUS expects of a university graduate, collectively serving as the hallmark of higher education. General Education (GE) connects disciplinary knowledge and perspectives with the skills needed for lifelong learning beyond the university.

With the exception of students from the University Scholars Programme and the University Town College Programme, undergraduates will be required to read one GE Module from each of the five pillars (total: 20 Modular Credits/MCs).

nus.edu.sg/registrar/gem/home

The Five Pillars of Education

- Human Cultures
- Asking Questions
- Quantitative Reasoning
- Singapore Studies
- Thinking And Expression

Note:
Each Module is worth 4 Modular Credits (MCs) unless indicated otherwise.
NUS RESIDENTIAL PROGRAMMES & UNIVERSITY SCHOLARS PROGRAMME

Offered by the University Scholars Programme, Tembusu College, College of Alice and Peter Tan and Residential College 4, and Ridge View Residential College the NUS Residential Programme is an integrated living and multidisciplinary learning programme which equips students with a holistic understanding of complex issues, fosters an appreciation of differences and diversity, and hones effective communication skills.

Also, the University Scholars Programme (USP) is an undergraduate academic programme that focuses on strengthening core academic and professional skills – writing and critical thinking, analytical and quantitative reasoning, the ability to ask the right questions and pursue research, and the habit of reflecting upon ideas within a broad intellectual landscape.

utown.nus.edu.sg
usp.nus.edu.sg

GLOBAL & EXPERIENTIAL

A required component in the refreshed Curriculum, students will be able to meaningfully expand their horizons, and graduate as global-minded, culturally aware individuals, able to manoeuvre in highly diverse work environments.
STUDENT EXCHANGE PROGRAMME (SEP)

Students spend a semester reading courses at an overseas partner university, and in so doing, gain invaluable experience abroad through a culturally-different environment and broaden your outlook and approach to doing business.

bba.nus.edu/sep

STEER PROGRAMMES

The STEER programme is designed to build and cultivate familiarity and interests in burgeoning economies in India, the Middle East, Vietnam, China and Brazil.

nus.edu.sg/IRO/prog/steer/index.html

NUS OVERSEAS COLLEGES

A prestigious entrepreneurship development programme that gives NUS students opportunities to work and study in leading entrepreneurial and academic hubs for up to a year.

bba.nus.edu/noc
On the international competitive stage, our Bizad students shine proudly amongst the best in international case competitions. Our track record speaks very much for itself.

**HOME-GROWN COMPETITIONS**

NUS Business School hosts our very own competitions on a local and international scale. These competitions engage students from local and overseas universities and are excellent focal points for students to congregate, exchange and share inspiring ideas across borders. Across the years, our competitions include the NUS-Shell Case Competition, UOB-NUS International Case Competition, NUS-SP Group Case Competition and the Nestle-NUS Innovation Challenge.

**GROWING FROM STRENGTH TO STRENGTH**

<table>
<thead>
<tr>
<th>YEAR</th>
<th>CHAMPIONS</th>
<th>RUNNERS-UP</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>2010 to 2017</td>
<td>38</td>
<td>9</td>
</tr>
<tr>
<td>2012 to 2017</td>
<td>12</td>
<td>2</td>
</tr>
</tbody>
</table>
RESIDENTIAL PROGRAMMES
Be a BBA/BBA(ACC) student and also part of:
- University Scholars’ Programme (USP)
- Tembusu College
- College of Alice and Peter Tan (CAPT)
- Ridge View Residential College
- Residential College 4
- Multidisciplinary Programme
  - Explore across Disciplines
  - Small Classes, Out-of-Classroom Learning
  - Fulfil University Level Requirements with Modules unique to each programme
- Integrated Residential Component
- Vibrant Communities

HALLS & RESIDENCES
Full-time undergraduates have the option of staying at any of our seven Halls of Residences and one student residence:
- Eusoff Hall
- Kent Ridge Hall
- King Edward VII Hall
- Kuok Foundation House
- Prince George's Park House & Residences
- Raffles Hall
- Sheares Hall
- Temasek Hall

Besides overseas experiences, students can look forward to a vibrant campus life filled with multi-disciplinary programmes provided by the University. This myriad of opportunities and connections to diverse communities provides the best network of lifelong friendships that see students through their life and career journeys.

BIZAD CLUB
Join the NUS Students’ Business Club, the premier student organisational body and ideal platform for honing and developing lifelong skills and friendships. Expect regular events organised by this close-knit community of past and present BBA students that promotes creativity, initiative, entrepreneurship and of course, fosters camaraderie.

In addition, NUS also hosts more than 100 activity clubs and interest groups for students to participate in providing a highly enriching university experience.

http://www.nusbizadclub.com  nusbizadclub
nus.edu.sg/osa/so  NUSStudentOrganisations

FEATURED FRESHMEN

How has the NUS/NUS BIZ student life experience been for you?
It has been amazing! To kick-start my student life in Business School, I participated in Freshmen Orientation Projects (FOPs) where I made many new friends along the way. It was a unique, once-in-a-lifetime opportunity where I experienced the Bizad Spirit - a spirit of togetherness and excellence, coupled with a sense of pride. After school started, I was given the opportunity to join the Bizad Club to serve the NUS Business community through spearheading initiatives that helps to add vibrancy to the school life. I am excited to carry on the legacy of building and growing the Bizad culture and spirit for future students to experience!

What do you find useful about your classes?
During classes, there are a lot of good opportunities for us to voice out our opinions and queries, so we can get feedback on our thought process and clarify our doubts on the spot. Moreover, we get ample opportunities to present to our peers and sit in on our peers’ presentations which allows us to take greater ownership of our learning as we impart and receive knowledge through this platform.

How has the in-class experience been for you?
It has been a refreshing experience. Everyone is encouraged to actively voice out their opinions during class and through that, we not only learn from the professors, but also one another. The active exchange of knowledge amongst the students as well as with the professors better engage us in the subject and create a positive learning environment.

What do you find useful about your classes?
During classes, there are a lot of good opportunities for us to voice out our opinions and queries, so we can get feedback on our thought process and clarify our doubts on the spot. Moreover, we get ample opportunities to present to our peers and sit in on our peers’ presentations which allows us to take greater ownership of our learning as we impart and receive knowledge through this platform.

How has the NUS/NUS BIZ student life experience been for you?
Nothing short of amazing. The vibrant school life I’ve always heard about in NUS Business School was one of the reasons why I made the decision to come to NUS in the first place, and I have never been disappointed. Through the various orientation activities I have also found myself many close friends who have stuck by me through the good and the bad, and they are the ones who make my University experience a whole lot better.

How has the in-class experience been for you?
University is a place that’s really different from whatever you’ve experienced in the past 12 years of education. Here, you really are in charge of your own learning and you are forced to be independent. It’s a huge change, but well, you’ll adapt. Everyone does.

What do you find useful about your classes?
You are surrounded by like-minded, motivated individuals who are always willing to lend a helping hand. Peer learning becomes a very essential part of class, as most of the knowledge you garner is from the fruitful in-class discussions. So, do participate!
INDUSTRY RELEVANCE

Students will complete a comprehensive career preparatory programme, and coupled with other industry-focused experiences, emerge market-ready, and highly sought-after by recruiters.

CREDIT-BEARING INTERNSHIPS

Internships are, and have always been, a crucial part of university education. Students from their second year onwards are encouraged to embark on them.

At the NUS Business School, credit-bearing internships have also recently been introduced which means that while students gain real-world industry experience, they can also obtain modular credits (MCs) for it. Typically most of our students do at least 2 internships during their tenure at NUS.

Credit-bearing Internships:
- 8-week internship: 4 modular credits
- 16-week internship: 8 modular credits
- Grades do not count towards CAP score, only for credit fulfilment

BUSINESS SCHOOL CAREER SERVICES

NUS Business School has a highly professional and dedicated team, working closely with students to ensure their market readiness. Our students are highly sought after by global and local companies.

Our team actively engages and fosters close partnerships with recruiters across all major industries, bringing meaningful job and internship opportunities for our students.

CAREER CREATION PROGRAMME (CCP)

An official programme that empowers students for the future, the CCP introduces a holistic programme to equip students with the necessary tools to prepare for their career:
- Strategic Career Planning
- Job Search Strategies
- Resume & Cover Letter Writing
- Interview Skills
- Networking Techniques
- LinkedIn & Social Media Presence
WHERE OUR GRADUATES GO

List is not exhaustive. Students can also self-source opportunities.

A.T. Kearney
ABN Amro
Accenture
Adidas
Amazon
ANZ Banking Group
Apple
Ascendas-Singbridge Group
Attorney-General’s Chambers
Auditor-General’s Office
Baker Tilly FTW
Bank of America Merrill Lynch
Bank of New York Mellon
Barclays
BDI LLP
BHP Billiton
BlackRock
Bloomberg
BNP Paribas
Boston Consulting Group
British Petroleum (BP)
Cambridge Associates
Cargill
Carrowell
Changi Airport Group
Citibank
Credit Agricole
Credit Suisse
DBS Bank
Dell
Deloitte & Touche
Delta Partners
Dentsu Singapore
Deutsche Bank
DHL
Dymon Asia
EDB
Ernst & Young
Expedia
ExxonMobil
Facebook
Far East Organisation
Flex Traders
Frost & Sullivan
Garena
General Electric
Glassdoor
Goldman Sachs
Google
Grab
Great Eastern
Grace Plastics
Heineken
Henkel
HSBC
Infinion
J.P. Morgan
Johnson & Johnson
KIMBERLY CLARK
KPMG
Kraft Heinz
L’Oréal
Lazard
LMCH
Macquarie Capital
Mapletree Investments
Marina Bay Sands
MAS
Mastercard
McKinsey & Company
MediaCorp
Mercury
Microsoft
Millward Brown
MINDEF
Ministry of Finance
Ministry of Foreign Affairs
Ministry of Health
Morgan Stanley
Nike
OCBC Bank
Oliver Wyman
Philips Electronics
PricewaterhouseCoopers
Procter & Gamble
Prudential
Qoo10
 Resorts World Sentosa
Robo Law
Rolls-Royce
Rotterdam
Schneider Electric
Schroders Investment Management
Semcorp Marine
Shell
Singapore Airlines
Singapore Tourism Board
Singtel
Societe Generale
Spring Singapore
Standard Chartered Bank
Swedish
Tan Tock Seng Hospital
TD Securities
Temasek Holdings
Tembusu Partners
The Nielsen Company
Thermo Fisher Scientific
Toyota
UBS
Unilever
Uniqlo
United Overseas Bank

CONSULTING

Business Analyst, Clients & Markets Analyst, Consulting Analyst, HR Analyst, Management Consultant, Programmer Analyst, Research Consultant, Strategy Analyst, Transaction Advisory Associate

ACCOUNTANCY

Accountant, Auditor, Forensic Accountant, Risk Advisory, Tax Advisory

FINANCE & BANKING


LOGISTICS, MANUFACTURING & SUPPLY CHAIN

Operations Associate, Accounts Coordinator, Business Development, Inventory Management, Market Intelligence

E-COMMERCE

Analyst, Branding & Marketing Executive, Enterprise Sales Account Management, Management Associate, Onboarding & Team Coordinator, RadGrad Graduate program, Regional Operations Associate

EVENTS & HOSPITALITY

Accounts Executive, Conference Management, Marketing Executive, Optimisation Analyst, Event Management, Search, Talent Acquisition

HUMAN CAPITAL MANAGEMENT

Executive Search, Management Associate, Talent Acquisition

TECHNOLOGY

Business Operations & Strategy, Data Analyst, Google Squared Data and Analytics Program, Order Management Specialist, Partner Manager, Product Messaging Analyst, Project Executive, Purchasing Analyst, R&D Engineer

OTHER SECTORS

Civil and Public Service, Healthcare, Marine, Aviation, FinTech, Telecommunications

Tell us about yourself!

Hi! I’m Xin Yi, a 4th year student studying BBA (Accountancy) with a specialisation in Finance. I enjoy watching movies as well as attending music festivals and art exhibitions. I believe in working hard but also playing hard!

Ling Xin Yi
Asia Pacific Graduate Trainee, BBA (Accountancy) Class of 2017

How will you explain what “business” is to your juniors?

Business is an organisation that makes people’s lives better through their goods and services. These people reward them financially for it. There are so many different roles within these organisations, from founding, to producing the product, to selling on the marketplace. The business school teaches you about these different roles and how they work together!

What do you want to become after you graduate and why?

I have always been interested in numbers and how they affect business decisions. Thus, I would like to pursue a career in Financial Planning & Analysis. I believe my broad-based education in Accountancy and Finance at NUS has prepared me for this role. Additionally, I would like to positively contribute to society in whatever way I can.

WHAT OUR GRADUATES DO

What are three characteristics / traits you identify yourself with and why?

I am passionate. Life is too short to not do what you enjoy and do your best. I am inspired by the professors at the business school who are enthusiastic about what they do and share it with us in class.

What do you want to become after you graduate and why?

I wanted a specialised degree in accountancy yet with a broad-based business education. The NUS Accountancy programme offered this flexibility, where honours students get to take 1 year’s worth of courses purely based on interest. We also get to apply what we have learnt to the real world with the Field Service Project and Consulting Practicums for some modules. Also, NUS Business has a vibrant campus life with super fun activities like Rag & Flag before you even start your education.

What are three characteristics / traits you identify yourself with and why?

I’ve learnt to be a team player. It sounds cliché but after taking 40 modules at NUS with 1 or 2 projects every year, you get to meet a wide range of people. You learn to understand and adapt to different working styles, and try to get the team to work together to ensure the best outcomes. I am also critical. The culture is such that students are open to debate during group projects and actively participate during class in a constructive manner. Thirdly, I am passionate. Life is too short to not do what you enjoy and do your best.

If you don’t understand people, you don’t understand business. In most situations like projects and work, you’re not in it just for yourself because you’re a part of something that’s bigger than you.”

Hi I’m Xin Yi, a 4th year student studying BBA (Accountancy) with a specialisation in Finance. I enjoy watching movies as well as attending music festivals and art exhibitions. I believe in working hard but also playing hard!
LEADERSHIP

To foster leadership qualities in the fast-changing corporate world, students will be equipped in a wide range of robust learning opportunities to develop the leadership spirit in them.

LEADERSHIP

BIZAD LEADERSHIP DEVELOPMENT PROGRAMME (BLDP)
The BIZAD Leadership Development Programme (BLDP) is a new initiative that seeks to provide business students additional development opportunities to realise their leadership potential and become a more holistic and outstanding leader. Selected students enrolled in this programme will undertake BIZAD Leadership modules unique to the programme.

bba.nus.edu/academic-programmes/bba-bizad-leadership-development-programme

MODULES ON LEADERSHIP

- Leadership & Decision Making under Uncertainty
- Leading in the 21st Century
- Leading Across Borders
- Leading Business with Social Conscience

SPECIALISATION IN LEADERSHIP & HUMAN CAPITAL MANAGEMENT

LEADERSHIP SEMINAR SERIES

An inspirational series of three to four seminars delivered by industry leaders will be conducted annually with the aim of helping students advance their leadership skills to build their capacity to lead successful change.

bba.nus.edu/academic-programmes/bba-bizad-leadership-development-programme

Nurturing AGILE LEADERS with marketplace IMPACT

NUS BUSINESS SCHOOL
Fully embracing the entrepreneurial culture amongst the younger generation, the new curriculum is designed both to bring out the entrepreneurial spirit in students, and facilitate the generation of new business ideas. In support of this, the new curriculum now includes:

Why NUS?
After graduating from Ngee Ann Polytechnic (Diploma in Business Studies), I applied to SMU, NTU and NUS but chose to study at NUS because I was given the Global Merit Scholarship and was also attracted to the NOC programme that is only offered by NUS. The idea of having the opportunity to gain exposure in Silicon Valley is one of the major draws for me.

I never regretted coming to NUS in fact, NUS has the ecosystem and support that is necessary to develop individuals. It has a robust and well-established infrastructure as well as extensive learning programmes for students, including aspiring entrepreneurs like myself. There are so many opportunities out there, and it is really up to you to decide which programmes you would want to pursue.

Why did you decide to pursue the dream of becoming an entrepreneur?
I have a passion for technology. Prior to NOC, I wanted to set up cafes, and was interested in being a high tech fish farmer at one point. But the NOC programme opened my eyes and expanded my love for technology further. It was through my stint at NOC Silicon Valley that I found out what technology can do to make an impact e.g. Facebook, Dropbox. So in May 2012, I co-founded Carousell with my current co-founders Lucas Ngoo and Marcus Tan. After spending a year at NOC Silicon Valley (Stanford University), it spurred me on further to achieve my dream of becoming an entrepreneur. I wanted to start my own business, and the programme equipped me with both the practical skills to run my business effectively as the theoretical knowledge from the classroom.

How did NUS and the Business School support you in fulfilling your dream?
NUS gave me the support system I needed to pursue my passion and channel all my energy to solve problems and challenges that came along the way. In my experience in Silicon Valley, there is no one to judge you and the culture is such that it inspires people to take risks and there is no concept of failure, inspiring me to just do what I am most passionate about.

I also benefitted from the supportive mentorship from the Business School. I did well for my GCE O levels but instead of going to a good Junior College, I decided to take up Business Studies in Ngee Ann Polytechnic instead. One of the reasons was because I enjoy challenges and coming up with ideas that work. When we had the Ideation grant ($7,000) from NUS Enterprise just right after my exams, I wanted to focus on my dream to become an entrepreneur. I spoke to my faculty’s Vice-Dean about dropping my honours programme, which is not something that most students would do. I was quite amazed that Prof Hum Sin Hoon was very encouraging and supportive of the idea and did not really dissuade me of my decision.
Are you highly motivated, passionate for the world of business and constantly looking to stretch your limits and abilities? We welcome you to apply!

We are seeking highly motivated and driven individuals to join us at the NUS Business School. If you possess these characteristics, join us now!

www.nus.edu.sg/oam/apply-to-nus.html

INDICATIVE GRADE PROFILES OF A-LEVEL APPLICANTS
Offered Places for Programmes at NUS Business School in Academic Year 2017/2018

Representative Grade Profile (3H2/1H1)

<table>
<thead>
<tr>
<th>10th PERCENTILE</th>
<th>90th PERCENTILE</th>
</tr>
</thead>
<tbody>
<tr>
<td>BBA</td>
<td>BBA (ACC)</td>
</tr>
<tr>
<td>AAB/C</td>
<td>AAA/C</td>
</tr>
<tr>
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Representative Grade Profile (GPA out of 4.0)

<table>
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<th>10TH PERCENTILE</th>
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<tr>
<td>BBA</td>
<td>BBA (ACC)</td>
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<tr>
<td>3.82</td>
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Prospective students applying with international or other qualifications may refer to nus.edu.sg/oam/apply/international/admissionreq/BYA-admissionreq.html for further information.

INDICATIVE GRADE PROFILES OF POLYTECHNIC APPLICANTS
Offered Places for Programmes at NUS Business School in Academic Year 2017/2018

Tuition Fees
For more information on tuition fees please refer to the following link nus.edu.sg/registrar/edu/UG/fees.html

Indicative Grade Profiles of Polytechnic Applicants

SCHOLARSHIPS & AWARDS

- Business Dean’s – Emily Chin and Eugene Wong Scholarship
- Business Dean’s – Kwai Fong and Raymond Goh Scholarship
- Business Dean’s – Mochtar Riady Scholarship
- Business Dean’s Scholarship
- Business Study Award
- Dr Geh Keng Swee (GKS) Scholarship
- Fung Scholarship
- Ian Ferguson Scholarship
- Isaac Manasseh Meyer Scholarship
- KPMG Scholarship Award*
- Lam See Chiew Memorial Scholarship in Social Entrepreneurship and Philanthropy
- Leong Siew Meng Memorial Scholarship
- Mizuho Scholarship
- Mr & Mrs Wu Jieh Yee Memorial Scholarship
- Ng Guan Memorial Scholarship
- PwC Scholarship
- Singapore Chinese Chamber of Commerce Foundation Scholarship
- SingTel Group Undergraduate Scholarship
- SPRING’s Mid-Term Scholarships*
- Tahir Financial Scholarship
- Tahir Indonesian Scholarship
- Tahir Student Exchange Award
- Win Advisors Scholarship

Apart from numerous NUS-level scholarships, the NUS Business School also offers many of its own scholarships to local and international students.

bba.nus.edu/scholarships.html
bba.nus.edu/awards.html

To ensure that no deserving student is denied higher education due to financial need, financial aid is offered to eligible students. This can take the form of a combination of loans, bursaries and work-study assistance.

bba.nus.edu/admissions/bursaries.html

ADMISSIONS SCHOLARSHIPS AND FINANCIAL AID

BURSARIES

- Alice & Peter Tan Bursary
- Aim Marcian Bursary
- Anthony Neo Bursary
- APEX-E22 Bursary
- Bengsaie Solo Bursary
- Channai Summit Bursary - Chew Gek Hiong Bursary
- D. Sankaraguruswamy Bursary
- ESQ-NUS Business School Undergraduate Bursary
- Foo Hee Lim Bursary
- Gan Choo Eng Memorial Bursary
- Gan Guap Leong Bursary
- Irene Ho-Seng Wai Leng Memorial Bursary
- Jennifer Mao Bursary
- Just Education Bursary
- Kwai Fong and Raymond Goh Bursary
- Lam Eng Hong Memorial Bursary
- Lawrence TW Poh Bursary
- Leong Siew Meng Memorial Bursary
- Lim Chin Memorial Bursary
- Mizuho Bursary
- Ng Ah Hing Memorial Bursary
- NUS Business School Alumni Association Bursary
- NUS Business School Alumni Association Student Experience Bursary
- NUS Business School Mandarin Alumni Bursary
- Pandji Wirokakerna Bursary
- Pei Chin Hua Bursary
- Peh Boon Poh Bursary
- Peh Clan Association Kiew Sian King Bursary
- Peh Cheng Chuan Memorial Bursary
- SAC Capital Bursary
- Siloso Beach Resort Bursary
- Soh Ah Bak Memorial Bursary
- Sundari Sankaraguruswamy Bursary
- Super Galvanising Singapore Bursary
- Tan Chee Huat Memorial Bursary
- Teo Lai Seng Bursary
- Wang Ke Bursary
- Winning International Bursary
- Wong Kwok Leong Memorial Bursary
- Yenfang and Joseph Chien Bursary

* Hosted by third party organisations