

Module Code	BSP2005
Module Title	Asian Business Environments
Semester	Semester 1, 2016/2017
Course Objective	Introduce undergraduate students to economic, political, and cultural aspects of business in Asia from the perspective of the multinational enterprise.
Description	This module builds an understanding of business environments and multinational strategy in Asia. The first half of the course examines relationships between macroeconomic fundamentals, politics, culture, and institutions in Asian countries and regions. The second half of the course examines the relationship between national environments and strategy decisions within multinationals.
Instructor	Peter Zeitz
Assessment	Tutorial Participation (25%) Case Study (25%) Final Exam (50%)
Required Text	Hill, C. W. L., Wee, C. H., & Udayasanker, K. (2012). <i>International business: An Asian perspective</i> . Singapore: Mc-Graw Hill Education (Asian). ISBN: 9780071088053
Workload	2-1-0-2-5

Plagiarism

Academic integrity and honesty is essential for the pursuit and acquisition of knowledge. The University and School expect every student to uphold academic integrity & honesty at all times. Academic dishonesty is any misrepresentation with the intent to deceive, or failure to acknowledge the source, or falsification of information, or inaccuracy of statements, or cheating at examinations/tests, or inappropriate use of resources.

Plagiarism is 'the practice of taking someone else's work or ideas and passing them off as one's own' (The New Oxford Dictionary of English). The University and School will not condone plagiarism. Students should adopt this rule - You have the obligation to make clear to the assessor which is your own work, and which is the work of others. Otherwise, your assessor is entitled to assume that everything being presented for assessment is being presented as entirely your own work. This is a minimum standard. In case of any doubts, you should consult your instructor.

Peter ZEITZ
NUS Business School
BSP2005 Asian Business Environments Course Outline
Semester 1, 2016/2017

Additional guidance is available at:

<http://www.nus.edu.sg/registrar/adminpolicy/acceptance.html#NUSCodeofStudentConduct>

Online Module on Plagiarism:

<http://emodule.nus.edu.sg/ac/>