

Peter ZEITZ
NUS Business School
BSP2005 Asian Business Environments Course Outline
Semester 1, 2014/2015

Module Code	BSP2005
Module Title	Asian Business Environments
Semester	Semester 1, 2014/2015
Course Objective	Introduce undergraduate students to economic, political, and cultural aspects of business in Asia.
Description	This module builds an understanding of business environments in Asia. The course focuses on macroeconomic fundamentals, politics, culture, and institutions in Asian countries and regions. The first half of the course examines the relationship between economic development, institutions, and culture. The second half of the course covers industrial policy, trade, foreign direct investment, and the Asian financial crisis.
Instructor	Peter Zeitz
Assessment	Tutorial Participation (30%) Online Quizzes (20%) Final Exam (50%)
Required Text	<i>Why Nations Fail: The Origins of Power, Prosperity, and Poverty.</i> By Daron Acemoglu and James Robinson. Publisher: Crown (2012) ISBN: 0307719219
Workload	2-1-0-2-5